

This is the first in a number of Question & Answer Information Sharing emails provided by Xplor MidAtlantic Region and our sponsoring vendors. These vendors, the "Friends of MAR" have made financial commitments to support MAR and the educational and networking events we offer our members and prospective members.

Xerox recently launched a new product - the Color 800/1000 Press. Carlton Stewart, Xplor Mid Atlantic Region member, discussed this product with Xerox and passes along what he learned.



Q: I haven't heard of the Color 800/1000, is it new?

A: Yes. The Color 800/1000 was launched at the On Demand Expo in Philadelphia on April 20th, 2010. Utilizing Xerox low melt, "Green-er", EA (Emulsion Aggregation) Dry Ink and new fusing technology, Xerox Color 800/1000 Presses bring you an even wider color gamut that can produce vibrant images with smooth sweeps that command attention. Running all weights at rated speeds of 80 or 100 ppm, the Xerox Color 800/1000 Press delivers one of the widest ranges of media handling, from a light weight 55 gsm to a hefty 350gsm.

Q: I heard there was a new feature added to this product that Xerox has not done in the past?

A: Actually there are several new technologies! Together, they contribute to excellent image quality, smooth paper handling and flexible finishing. Our most exciting new technology, is an optional clear dry ink station to apply as a spot or flood effect to your prints

Q: What front ends are available for this product?

A: To accommodate your specific workflow needs we offer a choice of three unique, high performance color servers, Xerox FreeFlow, Creo and EFI, that help you generate graphic arts color quality. They all have advanced color management features and support variable data printing.

Q: Where can I see the product in action?

A: A major Washington DC launch event will take place on May 19th, at the Xerox Knowledge Sharing Center, 1301 K Street NW, 2nd Floor. To register for the 9:00-Noon session, go to <http://www.seeuthere.com/XeroxWashington9amMay19>, to register for the Noon-3:00pm session go to <http://www.seeuthere.com/XeroxWashington12noonMay19>

Thanks to the financial support from our "Friends of MAR" vendors, we are able to continue with educational and networking events such as this. Our Charter Vendors as Friends of MAR include

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Please visit the Xplor MidAtlantic www.xpolormidatlantic.org web site for updated information on upcoming events. These Q&A Sessions will be posted on the MAR web site.